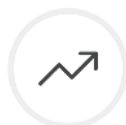


ARCADE GAME CARD READERS

More Sales, Less Downtime



CARD READERS CAN INCREASE SALES BY AS MUCH AS 30%

Adding an arcade game card reader system to your location can have several benefits. Overall, they offer real-time visibility and control across your entire operation with the ability to manage your games, real-time prize inventory, guest party planning, and bookings, including bundles and upsell packages



Reduce Costs - Eliminate costs of tokens, tickets, ticket eaters, and token machines.



Expand Marketing - Having a card reader system with a loyalty program allows you to give the customer incentives and rewards while keeping track of their spending.



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GAME ROOM OPTIMIZATION

With access to your card reader system, Betson can run our **Wellness Program** which offers periodic reviews of game room performance. The analysis focuses on game selection, price-per-play, and ticket settings to make sure you are maximizing both profits and the customer experience.